

Meeting Minutes

Red Lobster,
Mesquite, TX

Present: Pauline Jaroszewicz, Barbara Clarke, Barbara Lewis, Jennie Bohart, Jackie Blackmon, Doreen Cutts, Charlotte Stotts, Jason Stotts, Teresa Deeter, Cindy Murray, Janice Mauren, Charlene Lynch
Proxies: None
Guests: None
Apologies: Lisa Blackmon, Michelann Tachibana, Shelly Vaughan
Quorum: Met
Opened: 7:00pm
Next meeting: Tues 3 February 2009
Closed: 8:05pm Moved: Barbara Clarke, 2nd: Pauline Jaroszewicz
Minutes: November minutes approved with edits, moved: Barbara Clarke 2nd: Doreen C.

General Business:

1. Membership Chair: Two volunteers (Cindy Murray and Teresa Deeter) have stepped forward to fill the vacancy as Membership Chair. All present agree that the club has never had this situation before. Considered that Cindy Murray might be able to provide value in another function on board?
Motion: All vote/agree on Teresa Deeter as DDC Membership Chair. Moved: Doreen Cutts, 2nd: Barbara Lewis
Motion: All vote/agree on Cindy Murray and Janice Mauren as co-chairs of DDC Ads and Promotions. Moved: Pauline Jaroszewicz, 2nd: Barbara Clarke
All present were in favour. All motions and votes went unopposed.
2. Barbara Clarke to update SWHT mini-application with Teresa Deeter information.
3. A Motion was made to add a non-DDC member fee to Recognized Show entry forms, in order to provide incentive to join the DDC. Moved: Janice Mauren and Cindy Murray, 2nd: Jackie Blackmon
4. Discussion re: Recognized Shows and splitting classes. Tabled for Recognized Show Committee meeting.
5. Discussion re: DDC member fees and positioning the verbiage as a “discount” versus an additional “fee” (negative connotations.) Determined that would best be tracked as a non-member fee, comment was made that there has always been a “non member fee”. Need to “tweak” the prize lists. Tabled for Recognized Show Committee meeting.
6. Educational Clinic: focus on the AA riders; suggest a bigger name (“Cover boy/girl”) type of personality. Betsy Steiner communicated interest already and seemed flexible (in communication with Doreen Cutts). Club discussed not counting on auditors for revenue. Another option was suggested of a series of no-so-big names but also realize will not draw the interest.
Action: Janice Mauren & Doreen Cutts to get firm rates & information from both Betsey Steiner and Jan Ebeling and present to Board at next meeting. Tentative dates are early June/late May (Memorial Day weekend) and early November/late October. Janice & Doreen to ask re: private & semi-private lessons.
Action: Doreen to email Michelann Tachibana at LCEC re: dates. Updated email address: fancyredhorse@gmail.com.
7. Advertising:
 - rates need to be revamped. Janice suggested advertising on website & including in current rates. Current rates are aimed at newsletter advertising only. Janice M to research & come back with some ideas. Other advertising possible in show program. Good to show advertising in good show programs. Barbara Clarke provided old sponsorship flyer to Janice Mauren.
 - Action: Janice Mauren to update sponsorship brochure.*

8. **Silent Auction:**

Janice and Cindy will run silent auction for banquet. Cindy got some good information on other silent auctions and banquets. Suggested a keynote speaker and/or clinic tie-in. Great silent auction items are key. Janice suggested promoting end of year awards through out the year to help draw more scores, more “hype” for the banquet.

9. **Banquet, By-Laws, General Membership Meeting:** if there is anything that needs to be changed needs to be formed and communicated for the General Membership meeting held at the Banquet. If anything, ballots need to be created & distributed at banquet for general membership voting.

Vice President’s Report (Doreen Cutts): See general business.

Secretary’s Report (Barbara Clarke): See general business.

Treasurer Report (Barbara Lewis):

1. Bank Balances as of 31 Dec 2008
Vanguard: \$2 ,600.91 (31/Dec/08)
Franklin: \$ 24,308.58 (31/Dec/08)

Membership Chair (Teresa Deeter): See general business.

Recognized Show Report (Michelann Tachibana): Nothing to report.

Schooling Show Chair (Charlene Lynch): See general business.

Ads and Promotions Chair (OPEN): See general business.

Awards Chair (Pauline Jaroszewicz): Nothing to report.

Junior Riders (Shelly Vaughan): Nothing to report.

Publications (Charlotte Stotts): See general business.

Young Riders (Lisa Blackmon): Nothing to report.